

# Being The Official Lift Truck Provider BY THE NUMBERS

## THE HOUSTON LIVESTOCK SHOW AND RODEO™

21 DAYS

260 ACRES

**CONCERTS:**  
SETTING THE STAGE NIGHTLY FOR

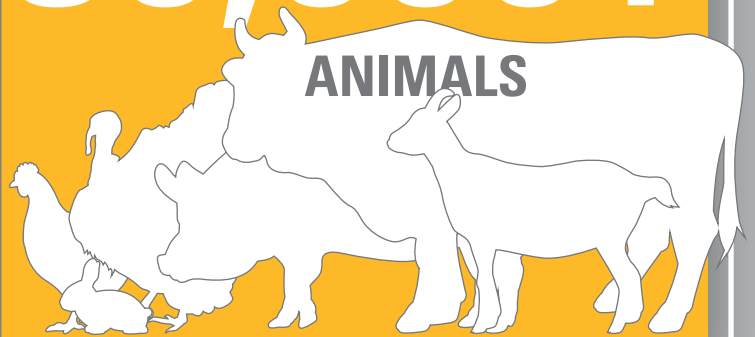
**1.3**  
MILLION FANS

**21** A-LIST  
PERFORMERS

**ANIMALS:**  
MOVING PENS, FEED AND HAY FOR

**30,000+**

ANIMALS



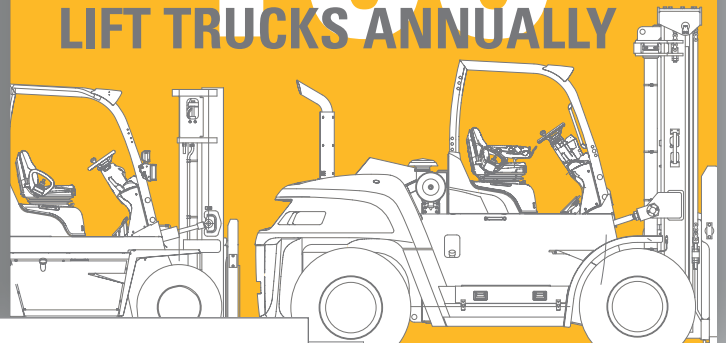
**FOOD:**  
LIFTING AND TRANSPORTING FOOD FOR  
2.48 MILLION VISITORS

- 116k BBQ SANDWICHES
- 814k TAMALES
- 45k CORN DOGS
- 52k FUNNEL CAKES



**LIFT TRUCKS:**  
CAT® LIFT TRUCKS HAS BEEN A PROUD SPONSOR  
OF THE SHOW FOR 12 YEARS, DONATING MORE THAN

**100**  
LIFT TRUCKS ANNUALLY



CAT® LIFT TRUCKS

THAT'S HOW  
WE'RE BUILT.  
BUILT FOR IT.™